









THIS IS WAR

This Week - 08/25/2011

MARS MTV Unplugged EP Release Out Now



MARS' MTV Unplugged Digital EP is now available! The 4-track set includes "Hurricane", "Kings & Queens", "Night Of The Hunter", and the MARS cover of U2's "Where The Streets Have No Name".

Release dates for the MTV Unplugged performance Video Bundle vary, available to the U.S. on Tuesday, August 30.

U.K., buy the EP on iTunes **HERE**. U.S., buy the EP on iTunes **HERE**.

MARS for the VMAs



Don't forget to tune in this Sunday to the MTV Video Music Awards at 9/8c for Thirty Seconds To Mars!

The Band is the most nominated rock band for this year's award show, with three nominations including Best Cinematography, Best Editing, and Best Direction for the short film "Hurricane".

The Making Of 'Hurricane'



Curious how Hurricane: The Short Film was made? Go behind the scenes with Thirty Seconds To Mars and Bartholomew Cubbins with the making of. Watch it HERE now.

MARS Covers Kerrang! This Week



MARS is on the cover of this week's issue of *Kerrang!* The Band heads Kerrang!'s essential and must-see guide to Reading and Leeds Festival. Get the latest issue in newsstands now!





Kings And Queens Week



KINGS AND QUEENS WEEK



Check out all the new MARS Merch on the Official Store including **live tour posters, the MARS Hurricane Key Necklace and more!** Get your merch <u>HERE</u>.





Whitney Branch and her sister have these matching Triad and lyric tattoos!

Do YOU have a Mars-themed Tattoo? Submit your photo, name, and location to <u>Thirty Seconds To Mars Tattoo Archive</u> for a chance to be featured in the next installment of Transmission!



US: Suggest categories applicable to MARS for the <u>O Music</u> <u>Awards</u>

A Beautiful Lie



30 Seconds To Mars



THIS IS WAR



MARS IS COMING

UPCOMING TOUR DATES

08/26/2011 Reading, UK Reading Festival

> 08/27/2011 Leeds, UK <u>Leeds Festival</u>

08/31/11Taipei, Taiwan
Twinkle Rock Festival

09/02/11 Highland, CA **Austria:** 'This is War' on <u>GOTV</u> **Brazil:** 'This is War' on <u>Multishow</u>

Asia: 'This Is War' on MTV Chart Attack

Greece: vote 'This Is War' for MTV Hit List Hellas **Italy:** Vote 'Hurricane' on MTV Fanclub Charts

MARS IS COMING

UPCOMING TOUR DATES

August 26, 2011 - Reading, UK

Reading Festival (Buy Tickets) (Official Site)

August 27, 2011 - Leeds, UK

Leeds Festival (<u>Buy Tickets</u>)(<u>Official Site</u>)
LEEDS! Bring out your white MARS Army Gear & equip
yourselves with ECHELON flags on the 27th. THIS IS WAR.

NEW TOUR DATES

September 17, 2011 - Beijing, China

Black Rabbit Festival - Ticket Links Coming Soon

September 18, 2011 - Shanghai, China

Black Rabbit Festival - Ticket Links Coming Soon

November 28, 2011 - Frankfurt, Germany

Festhalle - (Presale Tickets)

for 24 hrs beginning 25 Aug., 9am CET General Tickets and Golden Tickets Coming Soon

November 29, 2011 - Cologne, Germany

Lanxess Arena - (Presale Tickets)

for 24 hrs beginning 25 Aug., 9am CET General Tickets and Golden Tickets Coming Soon

Be sure to visit the <u>Official Tour Page</u> for all available ticket information regarding current and recently rescheduled dates, and printable promotional flyers.

Use Twitter? Be sure to keep updated with the latest ticket releases and relating announcements by following @30SECONDSTOMARS, and @golden_tix for overseas and U.S. VIP Ticket Packages.

Use Facebook? Remember to "like" the official Thirty Seconds To Mars Facebook Page by clicking here.

'Like' MARS shows you'll be attending on Facebook! Such as the Sept 4nd show in <u>Lake Tahoe</u>, <u>NV</u>.

HUMAN TRIAD MISSION!

San Manuel Casino

09/04/11

Lake Tahoe, NV MontBleu Resort and Casino

09/17/11

Beijing, China Black Rabbit Festival

09/18/11

Shanghai, China Black Rabbit Festival

09/21/11

Nagoya, Japan Nagoya Diamond Hall

09/22/11

Osaka, Japan Osaka IMP Hall

09/23/11

Tokyo, Japan Tokyo Studio Coast

09/29/11

Honolulu, Hawaii Aloha Tower

11/02/11

Riga, Latvia Riga Arena

11/03/11

Vilnius, Lithuania Siemens Arena

11/11/11

Paris, France Zenith

11/13/11

Nantes, France Zenith

11/15/11

Bordeaux, France
<u>La Medoquine</u>

11/16/11

Toulouse, France <u>Le Phare</u>

11/18/11

Lille, France

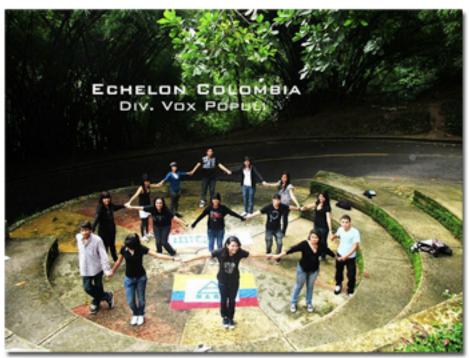
Zenith

11/19/11

Amneville, France
Le Galaxie



Colombian Echelon made this solid Human Triad:



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the <u>Triad Global Assault Page</u>.

AVATAR ART OF THE WEEK

Each week we'll showcase some of the best MARS-themed avatars on twitter, facebook, and other social networks.

<u>@me marina</u> created this avatar for KINGS AND QUEENS WEEK:

KINGS+QUEENS WEEK



JOIN THE MARS RIDE

Design your own avatars to promote voting, upcoming shows,

11/20/11 Lyon, France Transbordeur

11/22/11

Montpellier, France Zenith

11/23/11

Marseille, France Le Dome

11/25/11

Hohenmes, Austria

<u>Event Centre</u>

11/26/11

Vienna, Austria Stadthalle or anything MARS related. You can also use or edit the avatars designed by <a>@thisisthehive.

STEPS TO MARS

Help us spread the word about Thirty Seconds To Mars and the new album, *This Is War*. Below are the 12 Steps to Mars which you can use on a daily basis to help. <u>Click Here to Read NOW!</u>



Here are some tools you can print out on your own!

Flyers • Mars Stencil • Full Size Poster • QR Code

Live in or near a MARS tour stop? Promo on the weeks before the show date in that area! If you have pictures or video from your own street team missions, please send links to thisisthehive@gmail.com.



'Like' Thirty Seconds To Mars on Facebook

Weekly Picks From the Band

Read of the Week



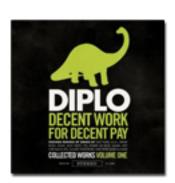
The Metamorphosis is a novella by Franz Kafka, first published in 1915. It is often cited as one of the seminal works of short fiction of the 20th century and is widely studied in colleges and universities across the western world. The story begins with a traveling salesman, Gregor Samsa, waking to find himself transformed into a monstrous insect-like creature.

Movie of the Week



Armadillo is a Danish documentary film about Danish soldiers in the war in Afghanistan. The film follows a group of Danish soldiers from the Guard Hussars (Horse Cavalry) regiment who are on their first mission in Helmand Province at a forward operating base named FOB Armadillo. The film premièred at the Cannes Film Festival in 2010. It was awarded the Grand Prix de la Semaine de la Critique.

Album of the Week

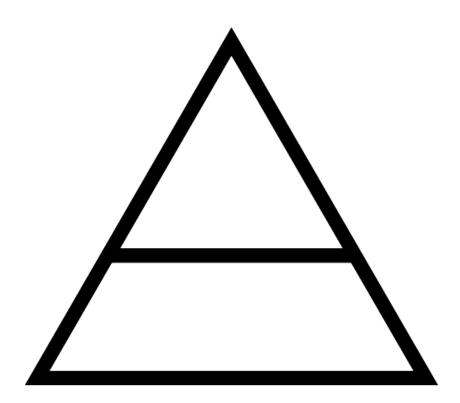


Diplo is a Philadelphia-based American DJ, producer, and songwriter. *Decent Work for Decent Pay* is a compilation album released in 2009. It contains remixes, original tracks and one song he has production credit for.

Website of the Week



GETTY OWL FOUNDATION is a 501(c)(3) nonprofit organization whose mission is helping families and fighting Spinal Muscular Atrophy (SMA). SMA is the #1 genetic killer of children under two, but it has also been selected by the National Institutes of Health (NIH) as the disease closest to treatment of more than 600 neurological disorders. Promising research programs could really use some funding to accelerate the fight for a cure. Meanwhile, newly diagnosed and other SMA families still need help.



PURCHASE THIS IS WAR



<u>iTunes Australia</u>

Austria

<u>iTunes Austria</u> Musicload Austria

Canada

<u>iTunes Canada</u> Archambault Canada

Amazon.ca

Finland

<u>levykauppax.fi</u> <u>Epe's Music Store</u>

EMP

France

EMI Boutique iTunes France

Germany

<u>JPC.de</u> <u>Weltbild.de</u>

EMP

Amazon Germany

Italy

Fnac

<u>Feltrinelli</u>

<u>iTunes Italy</u>

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<u>iTunes Dutch</u> <u>Free Record Shop</u>

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Soundmedia.ch

Taiwan

G-Music Five Music

United Kingdom

HMV

Amazon UK

<u>Play</u>

iTunes UK

United States

MusicToday iTunes

<u>Newbury</u>



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